## William B. Ogden Free Library PHOTO OPT-OUT POLICY

Photographs and/or video are taken at most William B. Ogden Free Library (WBOFL) events. We use photos and videos to enhance the quality of our website, social media, newsletters, and print materials. The WBOFL reserves the right to take photographs of library facilities, events, staff, patrons, and performers in any areas of the Library, on Library grounds, as well as at off-site library events where subjects would not have an expectation of privacy.

The WBOFL uses photographs and video for general publicity in publications, on its website, on social media, in public relations, promotions, advertising, etc. Your presence and/or participation in or around Library events, grounds, facilities, or sponsored events, constitutes your consent to capture and/or use your image or likeness without remuneration. The Library will never post images with identifying information, such as participant's name, without direct consent.

Patron, performers, staff, or guests who may wish to not be photographed or have their image used for library-related purposes can opt-out by printing, completing, and returning a Photo Opt-Out Form. Forms are also available at the circulation desk.

Those who do NOT want to be photographed and have completed a Photo Opt Out form are responsible for notifying the camera operator of their opt out status, and/or removing themselves from the space where photography/videography are in use. Failure to do so may result in the participant's inclusion in a photograph or recording and will be treated as a release, allowing the Library to utilize that photograph or recording accordingly.

When a completed Photo Opt-Out Form is on file, the library will make every effort to honor that individual's Opt-Out status.

Adopted: May 23, 2023