*Springfield Library*

Manager’s Report

October 2021

Presented to the Board of Directors by Hanna Conbeer, Library Director

**Patron Statistics: Number of people who visited the library**.

|  |  |  |  |
| --- | --- | --- | --- |
| Month | 2019 | 2020 | 2021 |
| January | 515 | 296 | 24 |
| February | 284 | 126 | 46 |
| March | 332 | 119 | 42 |
| April | 394 | 0 | 52 |
| May | 334 | 0 | 88 |
| June | 398 | 0 | 188 |
| July | 606 | 0 | 203 |
| August | 397 | 27 | 134 |
| September | 284 | 14 | 171 |
| October | 326 | 18 | 195 |
| November | 293 | 10 |  |
| December | ? | 11 |  |

### **Circulation Statistics**

|  |  |  |
| --- | --- | --- |
| Month | 2020 | 2021 |
| January |  | 102 |
| February |  | 255 |
| March |  | 267 |
| April |  | 288 |
| May |  | 203 |
| June |  | 205 |
| July |  | 304 |
| August |  | 337 |
| September |  | 358 |
| October | 60 | 386 |
| November | 23 |  |
| December | 20 |  |

### **E-book Circulation Statistics**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Month | 2019 | | 2020 | | 2021 | |
|  | Ebooks | Audiobooks | Ebooks | Audiobooks | Ebooks | Audiobooks |
| January | 14 | 7 | 2 | 16 | 6 | 4 |
| February | 35 | 14 | 2 | 15 | 9 | 6 |
| March | 21 | 13 | 12 | 17 | 4 | 8 |
| April | 21 | 19 | 10 | 11 | 5 | 6 |
| May | 15 | 5 | 10 | 7 | 7 | 8 |
| June | 10 | 8 | 8 | 14 | 13 | 4 |
| July | 9 | 3 | 10 | 14 | 13 | 3 |
| August | 16 | 5 | 15 | 12 | 3 | 1 |
| September | 9 | 10 | 5 | 6 | 5 | 0 |
| October | 6 | 6 | 17 | 10 | 10 | 0 |
| November | 8 | 10 | 8 | 26 |  |  |
| December | 3 | 9 | 8 | 22 |  |  |

**Number of New Library Card Registrations this year:**

## Programming

**Little Library Learners Storytime: Thursdays at 10AM**

October had three attended Storytime programs: 10/13, attendance 4 ; 10/20 attendance 9; 10/27 attendance 5

**October Programs:**

**October 5:** Writers Group Meeting: **4 people attendees**

**October 6:** Patrick O’Brien Book Club: **2 attendees**

**October 20:** Springfield Reads Storytime: **no attendees,** but we were able to film and upload onto Youtube. As of this writing, the videos have received a cumulative **55 views**.

**October 20:** Art Journaling Club**: 3 attendees**

**October 22:** Book Club: **9 attendees**

**October 23:** Family “If You Give” Cooking Class: **4 adults and 11 children**

## Community Collaborations

Colin Havener from Hyde Hall and I filmed our second virtual storytime in September. He edited the youtube video, which is available online at: <https://youtu.be/Sjk5VZO3-Wo>. Future storytimes will be at the library through the winter months, and at Hyde Hall again starting in May.

I continue to connect with Mr. Delgado’s office to set up another community discussion of our internet.

Kimberly Ferstler and I received no RSVP’s for the Eating Well Nutrition Class. We have rescheduled and rebranded this with dates in January as “Cozy Cooking for 2”, as part of a collaboration with Cornell Cooperative.

I’ve reached out to Jordan Clements to inquire about a grant to host a “Clean Up Springfield” day in the Spring.

Mary Ellen Calta is organizing a garden along the side of the building. I will be coordinating high school Seniors who need volunteer hours to help us install it. This is being designed with Master Gardeners from Cornell Cooperative.

## Fundraising and Grants

### Submitted:

* *Community Foundation of South Central New York*: Submitted for $1,500, for a series of 4 programs in connection with the Springfield Historical Society for June to celebrate the library’s 125th anniversary. Received.
* *Association of Rural and Small Libraries LTC Grant -* $3,000 to host a conversation in our Town about updating our internet service or bringing in a Fiber company to accelerate internet speeds for residences and businesses. Received.
* *Community Foundation of Otsego County COVID-19 Relief Fund -* $2,549 for two new laptops for the public to use and a Zoom subscription. Received.
* *Stewart's Holiday Match* - Submitted for $2,000. $1,000 was written for new children’s books to support the Amish outreach (and for all community families). $1,000 was written for the Summer Reading program. Received.
* *WGY Christmas Wish* - Submitted for $2,000, half of which was for the Summer Reading program and half of which was for educational library programs in the future.
* *Dollar General Summer Reading* - $1,473 for Summer Reading, to tutor children in reading in order to increase their reading skills. Declined this year.
* *Early Literacy Grant through 4CLS:* $1,400 for an early literacy reading center at the library and Family Literacy nights through the Winter and Spring.

### Accepted Grants:

The Springfield Library was awarded the following:

* *Stewart’s Holiday Match Grant*: **$1,250**
* *Association of Rural and Small Libraries LTC Grant*: **$3,000**
* *Community Foundation of Otsego County COVID-19 Relief Fund*:**$2,600**
* *Community Foundation of South Central New York:* **$1,500**
* Early Literacy Grant through 4CLS: **$1,400**

**Total Fundraising Through Grants 2021: $9,750**

### Fundraiser activities:

**Open House Book Sale: $227**

## Four County Library System Meetings:

*Directors Call October 21:* Discussed patron charge history, Open Meetings Law amended (we must provide full documents at least 24 hours in advance of meeting on website), The American Rescue Plan Act, Overdrive marketing.