South New Berlin Free Library
2026-2031 Long Range Plan

The Library as a Resource
Goal: To provide life-long learning opportunities through enriching educational programs and access to technology.

Objectives
- Conduct interesting new creative regular programs for all ages
- Support school readiness by providing an interactive and enriching environment
- Provide adult programming that will increase participants' abilities to work in an increasingly technical world
- Continue to offer reliable internet access and technology to patrons

The Library as a Place
Goal: To create a library where a thriving community gathers, accesses and attends programs.

Objectives
- Pursue a plan to increase community programs and accommodate higher numbers of participants
- Utilize new community room
- Increase accessibility
- Consider ongoing ideas for new low cost, high value programming
  - Book Clubs
  - Story Time
  - Knitting/craft/art classes taught by local volunteers

The Library as a Community Collaborator
Goal: To foster community connections by building partnerships and collaboration with organizations, institutions, volunteers, and community educators.

Objectives
- Collaborate with local businesses in an effort to foster cooperation and build a more robust network of library supporters
- Increase the community's knowledge of life-long learning skill opportunities available at the library
- Investigate new avenues for marketing our programs to the community for both awareness and participation
- Use community members' skills and incorporate their leadership into what the library offers the community as a whole
  - Youth essay/art/graphic media contests
  - After school programs in collaboration with Cornell Cooperative Extension

Sustaining the Library
Goal: Explore new sources of revenue in order to increase library offerings and complete maintenance needs.

Objectives
- Increase community donations
- Explore new fundraising ideas
- Actively identify and apply for program grants
- Identify and complete maintenance needs