Social Media Interest Group (SMIG)

12/7/16

Getting Started with Facebook

Set up individual account, then create library page

What To Post

* Programs/Events
* New Materials
* Book-Related things
* Community-Related things
* What Else?

Whom To Like

* Local Non-Profits/Community partners
* Other Libraries
* Authors (especially locals)
* Publishers
* Who Else

What is already working out there?

Homework!

Meeting Schedule

**Social Media Interest Group Login Info**   
  
**Please join my meeting from your computer, tablet or smartphone.**   
<https://global.gotomeeting.com/join/627995213>   
  
**You can also dial in using your phone.**   
United States +1 (408) 650-3123   
  
**Access Code:** 627-995-213   
  
  
First GoToMeeting? Try a test session:   <http://help.citrix.com/getready>