Social Media Interest Group (SMIG)

12/7/16

Getting Started with Facebook

Set up individual account, then create library page

What To Post

* Programs/Events
* New Materials
* Book-Related things
* Community-Related things
* What Else?

Whom To Like

* Local Non-Profits/Community partners
* Other Libraries
* Authors (especially locals)
* Publishers
* Who Else

What is already working out there?

Homework!

Meeting Schedule

**Social Media Interest Group Login Info**

**Please join my meeting from your computer, tablet or smartphone.**
<https://global.gotomeeting.com/join/627995213>

**You can also dial in using your phone.**
United States +1 (408) 650-3123

**Access Code:** 627-995-213

First GoToMeeting? Try a test session:   <http://help.citrix.com/getready>