

# 4CLS Juvenile Collection Genres

## ALL ABOUT ME

GROWING UP, BODILY FUNCTIONS, EMOTIONS,  
NEW EXPERIENCES, FAMILIES, AND STAGES OF LIFE

## ANIMALS

STORIES ABOUT WILDLIFE, ZOOS, PETS, AND FARMS  
OR FEATURING ANIMAL CHARACTERS

## BUILD-DRIVE-RIDE

BUILDING AND ALL THINGS THAT 'GO' — MACHINERY,  
VEHICLES, AND CONSTRUCTION EQUIPMENT

## CELEBRATIONS

ANY SPECIAL TIME INCLUDING BIRTHDAYS,  
HOLIDAYS, AND OBSERVANCES

## CONCEPTS

FUNDAMENTALS INCLUDING ABC'S, 123'S, COLORS,  
OPPOSITES, SHAPES, PATTERNS, SIZE, AND TEXTURE

## DINOSAURS

ROAR!

## FAVORITES

CHARACTERS, STORIES, AND SERIES  
THAT ARE PERENNIAL FAVORITES

## MAKE BELIEVE

FAIRY TALES, PIRATES, PRINCESSES, GHOSTS,  
MERMAIDS, MAGIC, AND MONSTERS

## OUR WORLD

PEOPLE & PLACES: COUNTRIES, CULTURES, COMMUNITY,  
PROFESSIONS, AND HISTORICAL FIGURES

## PLAY & MOVEMENT

SPORTS, PUZZLES, DANCING,  
ACTIVITIES, AND FUN!

## SCIENCE & NATURE

WEATHER, ASTRONOMY, ENVIRONMENT,  
GARDENING, SEASONS, AND OCEANS

## SONGS & RHYMES

MUSIC, LYRICS, POETRY,  
AND SING-ALONGS

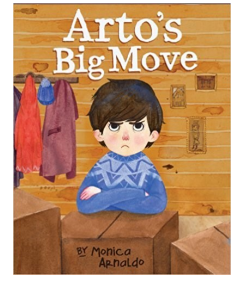
## STORIES

CATCH-ALL FOR GENERAL STORIES AND OTHER TOPICS

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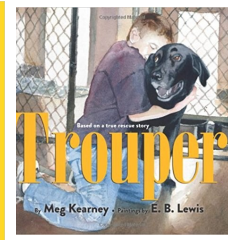
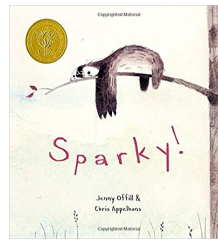
## ALL ABOUT ME - - - - - LIGHT PINK

Friendship, potty training, adoption, the first day of school, feelings— any and all struggles faced while growing up and learning about yourself.



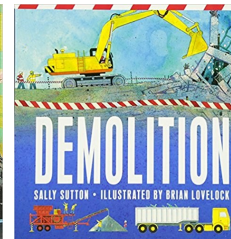
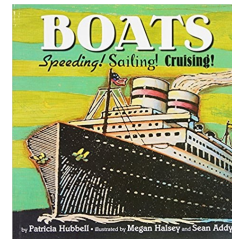
## ANIMALS - - - - - LIGHT BLUE

Fauna in any setting, exhibiting real or imagined traits.



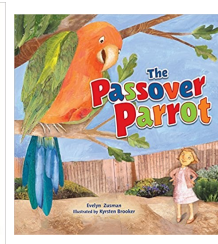
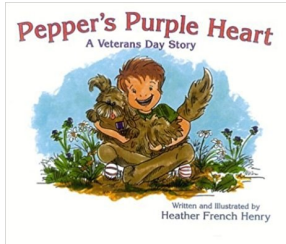
## BUILD-DRIVE-RIDE - - - - - ORANGE

Planes, trains, and automobiles as well as construction machinery, farm equipment and anything that goes.



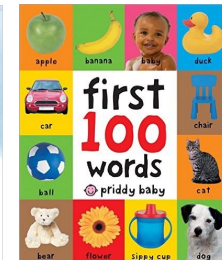
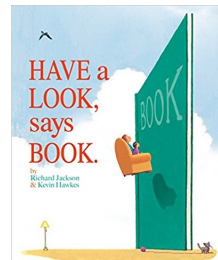
## CELEBRATIONS - - - - - PURPLE

Any occasion to be celebrated along with anniversaries, religious observances and commemorations.



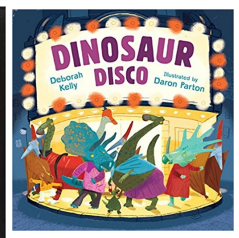
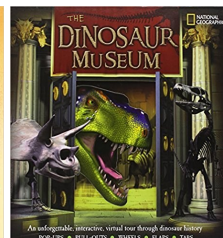
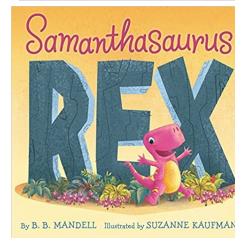
## CONCEPTS - - - - - RED

Covering all of the basics and early learning topics from counting to telling time. A lot of board books will find their home here!



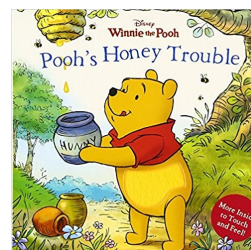
## DINOSAURS - - - - - DARK BLUE

Triassic, Jurassic and Cretaceous reptiles.



## FAVORITES - - - - - NEON GREEN

Dora, Arthur, Pete the Cat, the Berenstain Bears, LEGO stories— any beloved characters or serials crossing categories.





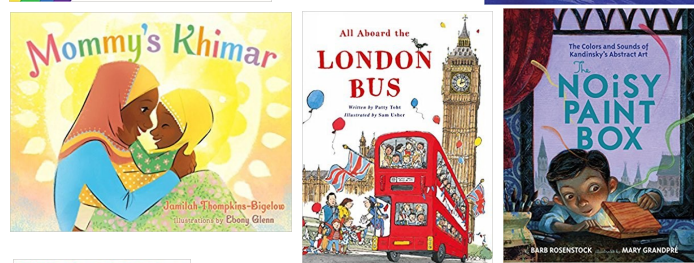
## MAKE BELIEVE - - - - NEON YELLOW

Enchanted settings, yetis, aliens and evil queens— this genre covers all of the made-up monsters, mythical creatures, magical characters, and other-worldly beasts.



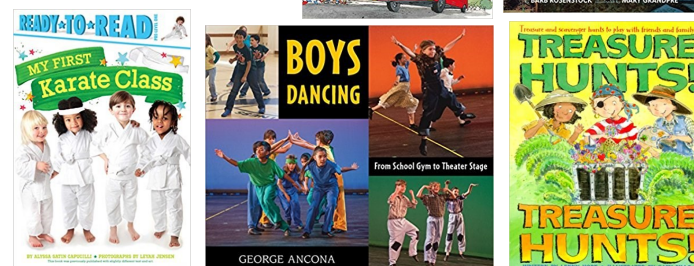
## OUR WORLD - - - - - WHITE

Cultures and countries, historical places and events, stories about the community, the people who live in it, the jobs they do, sites local and abroad, present day or in the past.



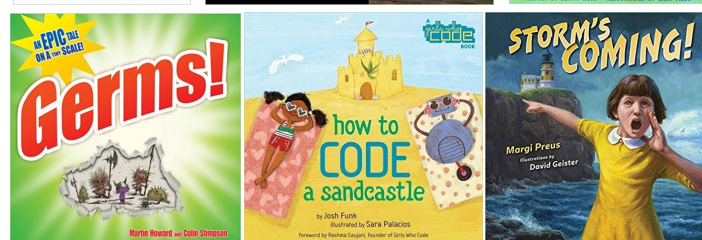
## PLAY & MOVEMENT - NEON ORANGE

Puzzles, games, sports, action and exercise.



## SCIENCE & NATURE - - DARK GREEN

Examining matter, the planets, recycling, chemistry, flora— any topic exploring the natural world or modern technology.



## SONGS & RHYMES - - DARK YELLOW

Lullabies, folk songs, nursery rhymes, and verses to tell and sing.

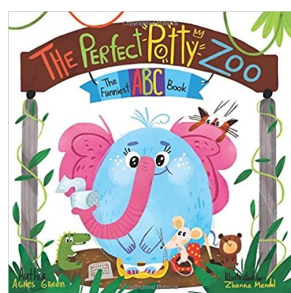


## STORIES - - - - - NEON PINK

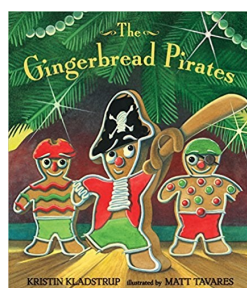
For all of the 'other stuff' - mostly anthropomorphic objects and foods, and a whole lot of silliness.



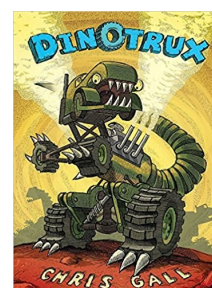
## ... AND THERE WILL STILL BE SOME *TOUGH* DECISIONS TO MAKE:



All about me?  
Concepts?  
Animals?



Make believe?  
Celebrations?



Dinosaurs?  
Build-drive-ride?  
He's half dinosaur and half vehicle!